S U R V E Y R E S U L T S

Kerrville Downtown Pavilion

Results of our survey indicate the majority of citizens are/were not in favor of building a Downtown Pavilion. In addition, they do not favor the City using city funds or manpower to complete the Pavilion and overwhelming believe the Pavilion itself will not increase tourism in the downtown area.

Based on our survey results, EyeOnGovernment recommends the following action be taken by the City of Kerrville.

Do not use city funds or manpower to complete the Downtown Pavilion. Also, the city should not be involved in the boardwalk project.

DETAILED SURVEY RESULTS

1. **Please tell us where you live.**

   Kerrville - 61%
   Kerr County - 39%
   Outside Kerr County - 0%

2. **Tell us how important this project is to you as a citizen of Kerrville / Kerr County.** (1 being the most important, 10 being the least important)

   Most Important (1-5) - 30%
   Least Important (6-10) - 70%

3. **Are / Were you in favor of building the Downtown Pavilion?**

   Yes - 23%
   No - 77%

4. **Do you believe the City Council was correct in approving the takeover by the City of the completion of the Downtown Pavilion - using City funds and manpower?**

   Yes - 29%
   No - 71%

5. **Are you in favor of a City of Kerrville funded and operated Boardwalk extending from the Downtown Kerrville area to UGRA dam?**

   Yes - 29%
   No - 71%

6. **Do you believe the private contributors are justified to request their donations be returned if the City of Kerrville takes over funding and construction of the Downtown Pavilion?**

   Yes - 59%
   NO - 41%

5. **Do you believe the Downtown Pavilion will itself bring more tourism to downtown Kerrville?**

   Yes - 12.5%
   NO - 87.5%

7. **How often would you make use of or visit the Downtown Pavilion?**

   Once a week or more - 6%
   Once a month or less - 32%
   Never - 61%

RESPONDENT COMMENT DETAILS

1 Any "excess" funds which the City may have should either be used to improve the City's infrastructure, or if for some reason that isn't "allowed", those funds should be refunded to the citizens for their use. The Downtown Pavilion should neither be operated by, funded by, or owned by the City.

2 a) The folks who started this project should have worked more diligently to get it constructed by competent construction companies. All donors should be kept in the loop so that they have no surprises how their $$ are being spent. Thus no reason to want it back. b) Since it will be an eye sore and perhaps become an unsafe area for kids and folks to wonder into, the City or ?? should see it to completion. The City should then maintain same. c) If you will recall the

Island Project was in controversy before it came to fruition. It is now enjoyed by citizens and tourist alike. d) Take the "bull by the horns"!! Consider all positives vs negatives about the project. develop a plan, announce how and when it will be completed, and get with it. You can't please every one. The donors should be honored by seeing their money applied to the project they were solicited for. When you start a project it needs to be aggressively followed and completed according to plan. e) Have you learned anything from this experience? f) Do not start a project unless you have all funds to complete it. This is a basic rule of business and personal projects, but especially true of projects to be funded by donations or tax payers. Further, donors should be fully aware that a sound plan is in place before handing over their funds. g) Reality check please. Pie in the sky ends up in your face.

3 Crazy idea from the start. It sits at the BACK of the shops along Water Street. It was supposed to bring people into the shops, but how?...through the shops' storage rooms in the back? There is no parking, the pavilion isn't visible from the street, access to it is restricted, and, unfortunately, that area of the river is not the most attractive. I think it would be our very own "bridge to nowhere."

4 Tear the thing down. It was advertised under false assumptions.

5 In my opinion the Pavilion will be used by many local citizens, but will be a greater benefit and enhancement for tourists and visitors. I feel strongly that it is in the best interest of Kerrville for the downtown area to be the focal point for growth and revitalization. We have a unique opportunity to reshape an entire downtown and take greater advantage of the Guadalupe River frontage that we enjoy. The entire community will benefit from increased sales tax revenue and the resulting projects it will fund if we have an active and dynamic downtown area. This can be accomplished with the elimination of the old hospital, the City offices moving downtown, the work being done on the Schreiner building, a Convention Center, the Pavilion, and the Boardwalk. All of these things combined will have a tremendous impact in attracting new businesses downtown and increasing our tourists dollars in the community at large.

6 There is no downtown parking. That is why most businesses cannot make it in downtown Kerrville.

7 Another project of wishful thinking. Would you drive to Kerrville to eat at McDonald's? Or shop at a dollar store?

8 An unfinished project is not good but it was not a good idea from the start.

9 This project is not well-thought-out. It seemed to me from the beginning that it arose from those who have more money than sense,.. or think they know people who do!

10 Use only private funding!

11 This boondoggle costs over $1 million dollars. That is ridiculous. The City should have never allowed this waste of private and now public money to occur without proper oversight. The contributors and backers were well meaning folks who wanted to help, but lack of leadership and oversight doomed this project from the beginning. It woudl be interesting to get an informal appraisal based on building costs of waht this project could be done for today! There was quite possibly some expectation from the contributors, of oversight of this project by the City since it was always going to be given to the city. It appears this gift horse whould have been looked at in the mouth!

12 It's a white elephant and an eyesore. It was an ill advised. The city vouncil made a mistake allowing it to be started. The original contributors should not have been allowed to withdraw

their pledge to fund the project after it was started, and the city attorney should take legal action if the city is forced to complete it with city funds.

13 The argument regarding if the City should fund the pavilion took place back in 2006. City Staff recommended, and council agreed, that hotel/motel HOt funds would used. These funds were set aside to assist the pavilion construction. At the last minute, the council backed out and did not approve the funds for use on the pavilion. The only reason I believe the City should fund the project is because they agreed to originally and then backed out. They should honor their original commitment and the pavilion will be an unfinished eyesore until someone steps in to assist. That said, once the CKDC decided to go it alone without city funds, they should have had the resources in hand to complete the work, not just pledged.

14 This is the same type os scam as the Arcadia Theater boondoggle. If this would increase business the merchants would build it. Just another liberal agenda that intends to use your money to implement.

15 The only reason I would visit the pavilion is because it is in the parking lot to our offices at the Bank of America building.

16 I am a retired Peace Officer for the City of Kerrville. Recently the city voted NOT to match funding for its retirees after TMRS stated they needed the citys help when the ecomomy bottomed out with retirees COLA. The city refused to assist and basically stated(in so many words) that it made no difference to them what happens to those who dedicated most of their entire life to the city (I spent 26.3 years with the city) and the promises made when we hired on were, in fact, a total lie. Now they are willing to spend hundreds of thousands on a pavillion (with “left over” money) when that could very well be used to take care of the people they made ultimately false promises to, probably at less than half the cost.

17 I feel the City was a fault to begin with. They should have never issued building permits to begin with until all the funds were collected to complete the job. Now that it is just sitting there like a eye sore someone needs to complete it so it can at least be usable. Those who contributed should have done their homework and made sure where their money was going and how the project would be completed if not all the money was received. At least the City could rent it for weddings, receptions, etc. and re-coup some of their money.